

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

RECEIVED

2010 DEC -6 AM 11:45  
FEC MAIL CENTER

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

ELECTION EDUCATION GUIDE

ADDRESS (number and street)

10625 ALABAMA AVENUE

Check if different  
than previously  
reported. (ACC)

CHATSWORTH

CA

91311

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C00486399

3. IS THIS  
REPORT

X NEW  
(N) OR

AMENDED  
(A)

4. TYPE OF REPORT  
(Choose One)

(a) Quarterly Reports:

April 15  
Quarterly Report (Q1)

July 15  
Quarterly Report (Q2)

October 15  
Quarterly Report (Q3)

January 31  
Year-End Report (YE)

July 31 Mid-Year  
Report (Non-election  
Year Only) (MY)

Termination Report  
(TER)

(b) Monthly  
Report  
Due On:

Feb 20 (M2)

May 20 (M5)

Aug 20 (M8)

Nov 20 (M11)  
(Non-Election  
Year Only)

Mar 20 (M3)

Jun 20 (M6)

Sep 20 (M9)

Dec 20 (M12)  
(Non-Election  
Year Only)

Apr 20 (M4)

Jul 20 (M7)

Oct 20 (M10)

Jan 31 (YE)

(c) 12-Day  
PRE-Election  
Report for the:

Primary (12P)

General (12G)

Runoff (12R)

Convention (12C)

Special (12S)

Election on

in the  
State of

(d) 30-Day  
POST-Election  
Report for the:

X General (30G)

Runoff (30R)

Special (30S)

Election on

in the  
State of

CA

5. Covering Period

10/01/2010

through

11/22/2010

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Tracey Pomerance-Poirier

Signature of Treasurer Tracey Pomerance-Poirier Date

12/02/2010

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office  
Use  
Only

FEC FORM 3X  
Rev. 12/2004

**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

ELECTION EDUCATION GUIDE

Report Covering the Period:

From:

10 ' 01 ' 2010

To:

11 ' 22 ' 2010

**COLUMN A  
This Period**

**COLUMN B  
Calendar Year-to-Date**

6. (a) Cash on Hand January 1, 2010	000
(b) Cash on Hand at Beginning of Reporting Period.....	4,057.64
(c) Total Receipts (from Line 19).....	18,000.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	28,590.00
7. Total Disbursements (from Line 31).....	22,057.64
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	28,590.00
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D).....	17,570.79
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D).....	24,103.15
	4,486.85
	4,486.85
	0.00
	0.00

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

# **DETAILED SUMMARY PAGE** of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

**ELECTION EDUCATION GUIDE**

Report Covering the Period:

From:

10 / 01 / 2010

To:

11 / 22 / 2010

## **I. Receipts**

### **COLUMN A** Total This Period

### **COLUMN B** Calendar Year-to-Date

**11. Contributions (other than loans) From:**

**(a) Individuals/Persons Other**

Than Political Committees

(i) Itemized (use Schedule A).....

(ii) Unitemized.....

(iii) TOTAL (add

Lines 11(a)(i) and (ii).....▶

0.00

0.00

(b) Political Party Committees.....

(c) Other Political Committees

(such as PACs).....

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5).....▶

0.00

0.00

**12. Transfers From Affiliated/Other**

Party Committees.....

**13. All Loans Received.....**

**14. Loan Repayments Received.....**

**15. Offsets To Operating Expenditures**

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

0.00

3,740.00

**16. Refunds of Contributions Made**

to Federal Candidates and Other

Political Committees.....

**17. Other Federal Receipts**

(Dividends, Interest, etc.).....

18,000.00

24,850.00

**18. Transfers from Non-Federal and Levin Funds**

(a) Non-Federal Account

(from Schedule H3).....

(b) Levin Funds (from Schedule H5).....

(c) Total Transfers (add 18(a) and 18(b))..

**19. Total Receipts (add Lines 11(d),**

12, 13, 14, 15, 16, 17, and 18(c)).....▶

18,000.00

28,590.00

**20. Total Federal Receipts**

(subtract Line 18(c) from Line 19).....▶

18,000.00

28,590.00

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share .....		
(ii) Non-Federal Share.....		
(b) Other Federal Operating Expenditures .....		
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....		
22. Transfers to Affiliated/Other Party Committees.....		
23. Contributions to Federal Candidates/Committees and Other Political Committees.....		
24. Independent Expenditures (use Schedule E) .....		
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	17,570.79	24,103.15
26. Loan Repayments Made.....		
27. Loans Made.....		
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....		
(b) Political Party Committees .....		
(c) Other Political Committees (such as PACs).....		
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....		
29. Other Disbursements .....		
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share .....		
(ii) "Levin" Share.....		
(b) Federal Election Activity Paid Entirely With Federal Funds .....		
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....		
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	17,570.79	24,103.15
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	17,570.79	24,103.15

DETAILED SUMMARY PAGE  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Ex-  
penditures

COLUMN A  
Total This Period

COLUMN B  
Calendar Year-to-Date

33. Total Contributions (other than loans)  
(from Line 11(d), page 3) .....
34. Total Contribution Refunds  
(from Line 28(d)) .....
35. Net Contributions (other than loans)  
(subtract Line 34 from Line 33) .....
36. Total Federal Operating Expenditures  
(add Line 21(a)(i) and Line 21(b)) ..... ▶
37. Offsets to Operating Expenditures  
(from Line 15, page 3).....
38. Net Operating Expenditures  
(subtract Line 37 from Line 36) ..... ▶

000

374000

10030511642

**SCHEDULE A (FEC Form 3X)**  
**ITEMIZED RECEIPTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:		PAGE 1 OF 1	
<input type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
		<input type="checkbox"/> 17	

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

ELECTION EDUCATION GUIDE

Full Name (Last, First, Middle Initial) A. Election Education Guide		Date of Receipt 10/01/2010
Mailing Address P.O. Box 1440		Amount of Each Receipt this Period 18,000.00
City Burbank	State CA	
Zip Code 91507		
FEC ID number of contributing federal political committee. C		
Name of Employer		Occupation
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) ▼ Business income		Aggregate Year-to-Date ▼ 24,850.00

Full Name (Last, First, Middle Initial) B.		Date of Receipt
Mailing Address		
City	State	Zip Code
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period
Name of Employer		Occupation
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼		Aggregate Year-to-Date ▼

Full Name (Last, First, Middle Initial) C.		Date of Receipt
Mailing Address		
City	State	Zip Code
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period
Name of Employer		Occupation
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼		Aggregate Year-to-Date ▼

SUBTOTAL of Receipts This Page (optional).....▶

TOTAL This Period (last page this line number only).....▶

18,000.00

18,000.00

**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 1 OF 4  
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) <b>ELECTION EDUCATION GUIDE</b>	FEC IDENTIFICATION NUMBER ▼ <b>C00486399</b>
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle Initial) of Payee <b>Lakeside Communications Group</b>	Date <b>10/07/2010</b>
Mailing Address <b>76 Royal Saint Georges Way</b>	Amount <b>3,000.00</b>
City State Zip Code <b>Rancho Mirage CA 92270</b>	
Purpose of Expenditure <b>Advertising</b>	Category/Type <b>004</b>
Name of Federal Candidate Supported or Opposed by Expenditure: <b>no particular federal candidate supported or opposed</b>	
Calendar Year-To-Date Per Election for Office Sought	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee <b>Political Data Inc.</b>	Date <b>10/13/2010</b>
Mailing Address <b>P.O. Box 1706</b>	Amount <b>250.00</b>
City State Zip Code <b>Burbank CA 91507</b>	
Purpose of Expenditure <b>Production</b>	Category/Type <b>004</b>
Name of Federal Candidate Supported or Opposed by Expenditure: <b>no particular federal candidate supported or opposed</b>	
Calendar Year-To-Date Per Election for Office Sought	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures .....	<b>3,250.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....	<b>0.00</b>
(c) TOTAL Independent Expenditures <i>This page</i> .....	<b>3,250.00</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

**Tracey Pomerance Porin** Date **12/02/2010**  
 Signature

10030511644

**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 2 OF 4  
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) <b>ELECTION EDUCATION GUIDE</b>	FEC IDENTIFICATION NUMBER <b>000486399</b>
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle Initial) of Payee <b>U.S. Postmaster</b>	Date <b>10/19/2010</b>
Mailing Address	Amount <b>615000</b>
City State Zip Code	
Purpose of Expenditure <b>Postage</b>	Category/Type <b>004</b>
Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Name of Federal Candidate Supported or Opposed by Expenditure: <b>No particular federal candidate supported or opposed</b>	
Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought	

Full Name (Last, First, Middle Initial) of Payee <b>Lakeside Communications Group</b>	Date <b>10/20/2010</b>
Mailing Address <b>76 Royal Saint Georges Way</b>	Amount <b>261905</b>
City State Zip Code <b>Rancho Mirage CA 92270</b>	
Purpose of Expenditure <b>Advertising</b>	Category/Type <b>004</b>
Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Name of Federal Candidate Supported or Opposed by Expenditure: <b>No particular federal candidates supported or opposed</b>	
Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought	

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>876905</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	<b>000</b>
(c) TOTAL Independent Expenditures..... <i>This page</i>	<b>876905</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Tracy Bernance-Poirier*  
 Signature

Date **12/02/2010**

10030511645



**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 3 OF 4  
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) <b>ELECTION EDUCATION GUIDE</b>	FEC IDENTIFICATION NUMBER ▼ <b>000486399</b>
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle Initial) of Payee <b>U.S. Postmaster</b>	Date <b>10/22/2010</b>
Mailing Address	Amount <b>5,240.00</b>
City State Zip Code	

Purpose of Expenditure <b>Postage</b>	Category/Type <b>004</b>	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: _____ District: _____ Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: <b>no particular federal candidate supported or opposed</b>		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought		

Full Name (Last, First, Middle Initial) of Payee <b>Political Data Inc.</b>	Date <b>11/09/2010</b>	
Mailing Address <b>P.O. Box 1706</b>	Amount <b>311.74</b>	
City State Zip Code <b>Burbank CA 91507</b>		
Purpose of Expenditure <b>Production</b>	Category/Type <b>004</b>	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: _____ District: _____ Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: <b>no particular federal candidate supported or opposed</b>		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought		

(a) SUBTOTAL of Itemized Independent Expenditures .....	<b>5,551.74</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....	<b>000</b>
(c) TOTAL Independent Expenditures .....	<b>5,551.74</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

**Tracey L. Mearns-Burren**  
 Signature

Date **12/02/2010**

Candidates included on Slate for State of CA

C00486399

<u>Name of Candidate</u>	<u>Congressional District</u>
Mike Thompson	1
Jim Reed	2
Ami Bera	3
Clint Curtis	4
Doris Matsui	5
Lynn Woolsey	6
George Miller	7
Nancy Pelosi	8
Barbara Lee	9
John Garamendi	10
Jerry McNerney	11
Jackie Speier	12
Fortney Pete Stark	13
Anna Eshoo	14
Mike Honda	15
Zoe Lofgren	16
Sam Farr	17
Dennis Cardoza	18
Lorraine Goodwin	19
Jim Costa	20
Lois Capps	23
Timothy Allison	24
Jackie Conaway	25
Russ Warner	26
Brad Sherman	27
Howard Berman	28
Adam Schiff	29
Henry Waxman	30
Xavier Becerra	31
Judy Chu	32
Karen Bass	33
Lucille Roybal-Allard	34
Maxine Waters	35
Jane Harman	36
Laura Richardson	37
Grace Napolitano	38
Linda Sanchez	39
Christina Avalos	40
Pat Meagher	41
Michael Williamson	42
Joe Baca	43
Bill Hedrick	44
Steve Pougnet	45
Ken Arnold	46
Loretta Sanchez	47
Beth Krom	48
Howard Katz	49
Francine Busby	50
Bob Filner	51
Ray Lutz	52
Susan Davis	53

Barbara Boxer

U.S. Senator

No particular expenditures were made on behalf of any Particular Federal Candidate.

Candidates were endorsed on but did not participate in the slate mail published and distributed by this Committee.

The Federal Election Commission requires that a portion of the value of these services be allocated to the non-participating candidates. This allocation, reflected on schedule E and on the detailed summary page, is based on the assumption that one percent of the value of the entire slate mail program accrued to the non-participating candidates.

10020511647

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

Date of Receipt

☐ Hand Delivered

Postmarked

☐ USPS First Class Mail

Postmarked (R/C)

☒ USPS Registered/Certified

12/2/10

Postmarked

☐ USPS Priority Mail

Delivery Confirmation™ or Signature Confirmation™ Label

☐

Postmarked

☐ USPS Express Mail

☐ Postmark Illegible

☐ No Postmark

Shipping Date

☐ Overnight Delivery Service (Specify):

Next Business Day Delivery

☐

Date of Receipt

☐ Received from House Records & Registration Office

Date of Receipt

☐ Received from Senate Public Records Office

Date of Receipt

☐ Received from Electronic Filing Office

Date of Receipt or Postmarked

☐ Other (Specify):

DATE PREPARED

PREPARER

(3/2005)

12/2/10

10030511648